

Regional Career Pathway Agreement

Area of Study: Marketing		Effective Dates: July 1, 2018 - June 30, 2020
Region: Wasatch Front North Region	District: Davis	College/Institution: Weber State University Program: Professional Sales Name of Degree or Certificate: AAS Degree Sales & Merchandising
Contact Person: Emily Okerlund	Ph.#: (801) 698-1513	
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Assurances: This agreement is in effect only when all criteria and conditions of the Career Pathways Program & student have been met. Selection criteria must be met for acceptance into each postsecondary program. Program requirements from either partner may change without notice.

- A. A seamless transition from secondary to postsecondary education and training exists.
- B. Students will be accepted into the postsecondary portion of the program according to application criteria.
- C. Postsecondary institutions accept the transfer of articulated secondary level concurrent credits awarded to high school students.
- D. Dual and concurrent enrollment and other credit transfer options are well defined between secondary and postsecondary partners.
- E. Compliance with approved Board policies.

Outcomes:

Secondary- Career pathway students have career goals designated on SEOP, are earning concurrent college credit while in high school, will achieve a State competency certificate, and are completing high school graduation requirements.

Postsecondary- Career pathway students pursuing the above program will earn an A.S. / A.A.S. degree.

Signatures: Davis School District	Signatures: Weber State University
Representative Name: Jay Welk	Representative Name: Blake Nielson
Representative Signature: 	Representative Signature: 

Core Code	School District	H.S. Credit	Course #	University	Credits
6020013070	CE English	1.00	ENGL 1010	Intro to Writing	3
6010013020	CE Communications	1.00	COMM 2110	Intro to Interpersonal & Small Group Communication	3
8030013012	CE Chemistry	1.00	CHEM 1110	Elementary Chemistry	5
32020013216	Business Office Specialist	1.00	WEB 1700	Introduction to Microcomputer Applications	3
34010013140	Fashion Merchandising	.50	PS 1503	Intro to Fashion Merchandising	3
37010013240	Retailing	.50	PS 2383	Retail Merchandising & Buying Methods	3
37010013190	Marketing 2	.50	PS 1303	Sales Channels/Distribution	3

37010013025	Customer Service	.50	PS 1403	Intro to Client Care	3
37010013240	Retailing	.50	PS 1890	Coop. Work Experience	1-3

Note: Some classes and/or concurrent classes may not be available in your particular high school. See your individual school for specific program offering.