Regional Career Pathway Agreement

Area of Study: Marketing  Effective Dates: July 1, 2018 - June 30, 2020
Region: Wasatch Front North Region  College/Institution: Weber State University
District: Ogden  Program: Professional Sales
Contact Person: Emily Okerlund  Name of Degree or Certificate: AAS Degree Sales & Merchandising
E-mail: eokerlund@wsd.net  Date: 2/28/18

Assurances: This agreement is in effect only when all criteria and conditions of the Career Pathways Program & student have been met. Selection criteria must be met for acceptance into each postsecondary program. Program requirements from either partner may change without notice.

A. A seamless transition from secondary to postsecondary education and training exists.
B. Students will be accepted into the postsecondary portion of the program according to application criteria.
C. Postsecondary institutions accept the transfer of articulated secondary level concurrent credits awarded to high school students.
D. Dual and concurrent enrollment and other credit transfer options are well defined between secondary and postsecondary partners.
E. Compliance with approved Board policies.

Outcomes:
Secondary- Career pathway students have career goals designated on SEOP, are earning concurrent college credit while in high school, will achieve a State competency certificate, and are completing high school graduation requirements.
Postsecondary- Career pathway students pursuing the above program will earn an A.S. / A.A.S. degree.

<table>
<thead>
<tr>
<th>Core Code</th>
<th>School District</th>
<th>H.S. Credit</th>
<th>Course #</th>
<th>University</th>
</tr>
</thead>
<tbody>
<tr>
<td>6020013070</td>
<td>CE English</td>
<td>1.00</td>
<td>ENGL 1010</td>
<td>Intro to Writing</td>
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<tr>
<td>6010013020</td>
<td>CE Communications</td>
<td>1.00</td>
<td>COMM 2110</td>
<td>Intro to Interpersonal &amp; Small Group Communication</td>
</tr>
<tr>
<td>32020013216</td>
<td>Business Office Specialist</td>
<td>1.00</td>
<td>WEB 1700</td>
<td>Introduction to Microcomputer Applications</td>
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<tr>
<td>37010013190</td>
<td>Marketing 2</td>
<td>.50</td>
<td>PS 1303</td>
<td>Sales Channels/Distribution</td>
</tr>
</tbody>
</table>

Credits
3
3
3
3

Note: Some classes and/or concurrent classes may not be available in your particular high school. See your individual school for specific program offering.